



Crafting the Future: Business AI Success Strategies

Sponsorship Package

Location

University of Cincinnati
Carl H. Lindner
College of Business

Presented By:

PMI Southwest Ohio
PMI Dayton/Miami
Valley



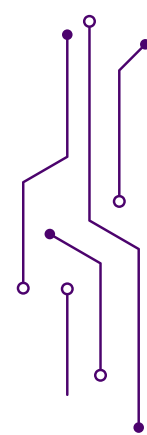
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Summit 2025

Sponsorship

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Overview



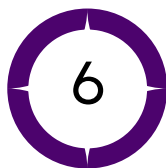
Keynote Speakers



Content Tracks



Your Reach and Impact



Sponsorship Packages



Contact Information

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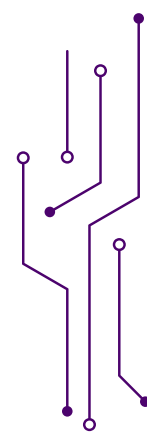
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Overview

The Project Management Institute (PMI) of Southwest Ohio and Dayton/Miami Valley Chapters in partnership with the University of Cincinnati's Carl H. Lindner College of Business are teaming up again this year for Summit 2025! We are expecting over 300 attendees.

Our theme this year is Crafting the Future: Business AI Success Strategies, with facilitators that align with the PMI Talent Triangle and inspired by PMI's Pulse of the Profession. We hope you can join us for this exciting event at UC to connect again, for professional development, and most importantly, to earn PDUs.

Keynote speakers



Michael Lively & Michelle Morrison

Projecting Forward: Unlocking Innovation and Impact with AI + + +

Boost your AI literacy, critical thinking, and problem-solving skills to harness Generative AI for business success—while promoting ethical and inclusive adoption. Join keynote speakers as they unveil cutting-edge strategies, real-world use cases, and emerging trends shaping the future of AI in business.



Ashima Sharma

Thriving in an AI
Augmented Project World



As artificial intelligence becomes embedded in everyday business operations, the roles of Project Managers (PMs) and Business Analysts (BAs) are evolving rapidly. This keynote explores how AI is transforming project environments—from planning and analysis to stakeholder communication and decision-making. Rather than replacing PMs and BAs, AI is augmenting their capabilities, enabling smarter workflows and more strategic impact.

The session introduces the CPMI (Cognitive Project Management for AI) methodology as a structured framework to successfully manage AI-enabled projects. Attendees will gain clarity on how to future-proof their skills, adopt a growth mindset, and lead confidently in AI-integrated settings.

Content tracks

Each learning track is designed to help attendees earn PDUs toward maintaining their PMI credentials, with all sessions featuring a practical AI component. From leadership to innovation, these tracks empower project professionals to stay ahead of the curve in a rapidly evolving landscape.

Business Acumen	Ways of Working	Power Skills
From Noise to Notes: Using Microsoft Copilot + Power Apps to Rock Your Product Requirements	Privacy and Security Risks of Generative AI in Project Management	Change Management & Neuroscience
The Human Advantage: Strategy, Tactics, and Leadership in AI-Powered Project Management	Seeing the Future: Real-World Lessons from Meta AI Glasses	Networking Mastery - Unlocking the power of your network
AI Literacy for Project Stakeholders: Enhancing Acumen	Avoiding Automation Overload: Where AI Belongs—and Where It Doesn't	Beyond Efficiency: Revolutionizing Project Communication and Stakeholder Engagement with Generative AI
Beyond Agile: Building Human-AI Teams for Continuous Delivery and Innovation	Augmented Leadership: Where Human Intuition Meets AI Precision	More topics coming soon!

YOUR IMPACT

Why Sponsor Summit 2025?

- Become a Sponsor and Boost your brand's visibility and reputation
- Connect with key decision-makers and professionals
- Demonstrate your commitment to professional development and community growth
- Generate new business opportunities

Direct Interaction & Impact:

- Personalized Connections: Enjoy direct interaction and networking opportunities with all attendees, fostering valuable relationships and leads.

Tangible & Intangible Returns:

- Support the Community: Your sponsorship directly contributes to strengthening the project management community across the tri-state area.
- Drive Positive Change: Help empower individuals, teams, organizations, and businesses to enhance performance and achieve superior results.

Your reach



Direct Member & Regional Outreach: Engage with a targeted audience through our weekly newsletter and reminder emails sent to **1,794** members (300%+ click-through rate!) and an additional **3,378** regional PMI contacts for special events. This broad reach includes local project management professionals and organizations.



Posts to PMI Southwest Ohio, UC Lindner College of Business, and PMI Dayton/Miami Valley LinkedIn, Instagram, and Facebook



Extensive Online Visibility: Our PMISWO Website averages **1,800** views and **640** unique users weekly, ensuring consistent exposure for your brand.

Gold

Logo / URL on event landing page
Recognition during introduction
4 VIP registrations for Summit
Logo on event slide
Podium presentation (2 min.)
Introduction of speaker
Company table at registration
Company drawing for swag / promo giveaway
Logo placement on table tent signs
Logo / URL on Chapter website - 1 year
Sponsor description / ad posted to sponsor recognition page on Chapter website - 1 year
Logo / URL on email newsletters to all Chapter members
Sponsor spotlight on the chapter's social media accounts - 4 per year
Posts on Chapter's social media accounts (approved by Chapter rep) - 4 X year
Sponsor prepared email to all Chapter members - 2X yr

\$2,000

Silver

Logo / URL on event landing page
Recognition during introduction
2 VIP registrations for Summit
Logo on event slide
Company drawing for swag / promo giveaway
Logo placement on table tent signs
Logo / URL on Chapter website - 6 months
Sponsor description / ad posted to sponsor recognition page on Chapter website - 1 year
Logo / URL on email newsletters to all Chapter members - 2 per year
Sponsor spotlight on the chapter's social media accounts - 2 per year
Sponsor prepared email or article to all chapter members - 1

\$1,000

Bronze

Logo / URL on event landing page
Recognition during introduction
1 VIP registration for Summit
Logo on event slide
Company drawing for swag / promo giveaway
Logo placement on table tent signs
Logo / URL on Chapter website - 3 months
Logo / URL on email newsletters to all Chapter members - 1
Sponsor spotlight on the chapter's social media accounts - 1

\$500

Summit 2025

Thank you



Contact Information

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