



**Project**  
Management  
Institute.  
Southwest Ohio



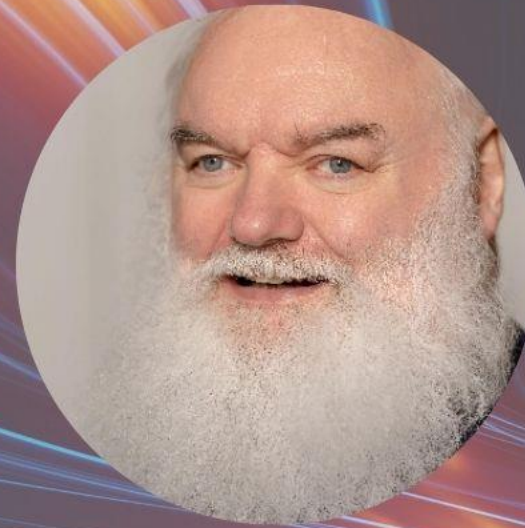
**Project**  
Management  
Institute.  
Dayton/  
Miami Valley Ohio



University of  
**CINCINNATI**  
CARL H. LINDNER  
COLLEGE OF BUSINESS

#cincysummit25

# AI LITERACY FOR PROJECT STAKEHOLDERS: ENHANCING ACUMEN



**DAVE DAVIS**

**CINCINNATI CHILDREN'S HEALTH**



**BUSINESS ACUMEN**

# HOUSEKEEPING



**Project  
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Institute.**  
Southwest Ohio



**Project  
Management  
Institute.**  
Dayton/  
Miami Valley Ohio



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**EACH SESSION  
IS RECORDED**



**YOU WILL  
RECEIVE A LINK  
TO SLIDES AND  
THE RECORDING**

# AI Literacy for Project Stakeholders: Enhancing Acumen



Dave Davis PMP, PgMP, PBA, ACP, DASSM, SAFe LPM, HAPP, CDAI, CSM, PMI-ATP

Project Management Thought Leader

[dldavismp@gmail.com](mailto:dldavismp@gmail.com)

# Story May 11, 2016 at 11:29 a.m. EDT

- Ashok Goel, a computer science professor, at Georgia Tech hired Jill Watson, a teaching assistant unlike any other in the world.
- Throughout the semester, she answered questions online for students, relieving the professor's overworked teaching staff.
- Goel and his 9 teaching assistants (TA) receive more than 10,000 questions a semester from students on the course's online forum.
- "I feel like I am part of history because of Jill and this class!" wrote one in the class's online forum. "I want to nominate Jill Watson as an outstanding TA".
- But, in fact, Jill Watson was an artificial intelligence bot.
- Goel developed his TA with IBM Watson as the AI Engine.
- "What a beautiful way of teaching artificial intelligence."



# My PMI Journey with AI

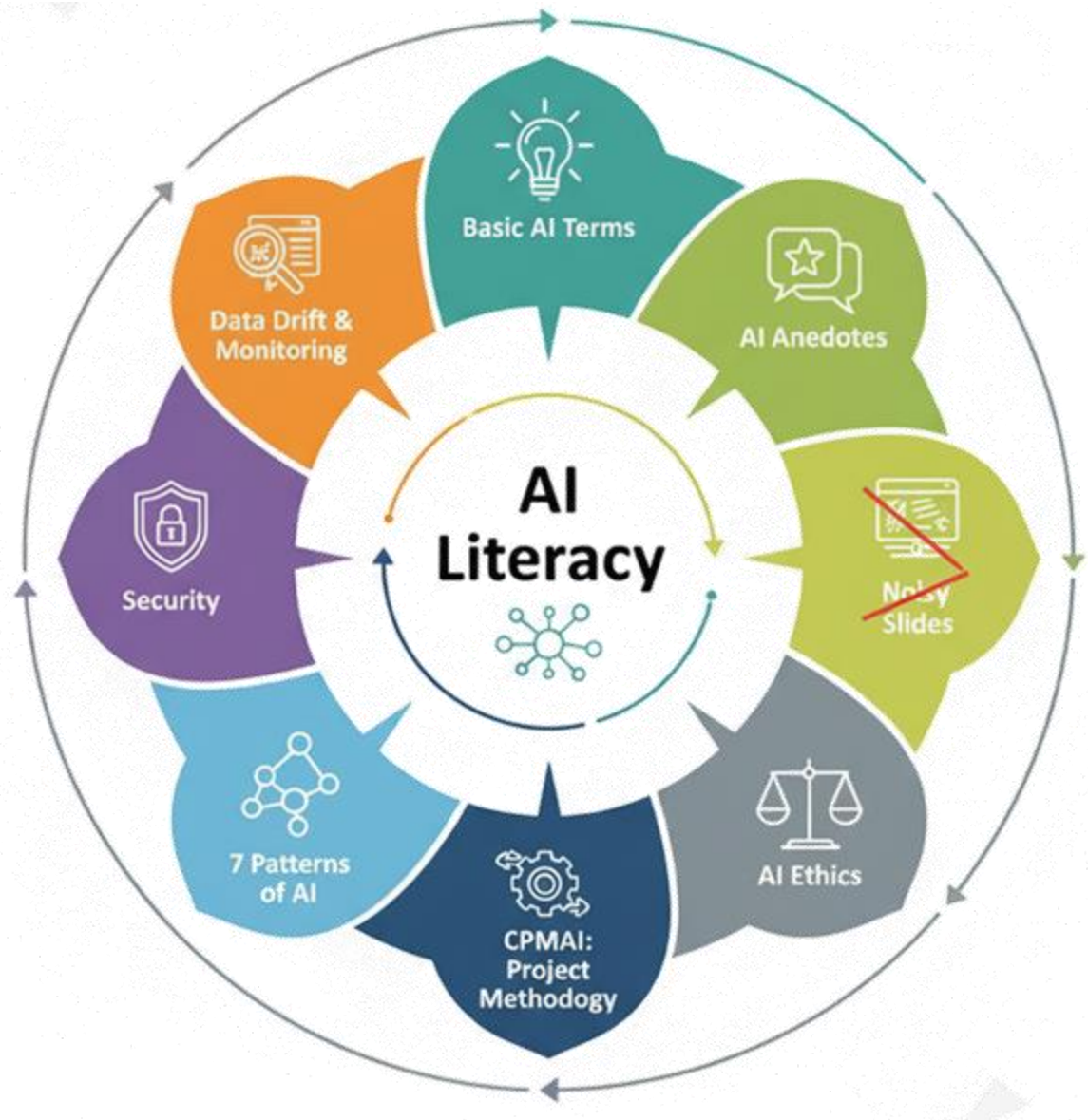
- Lifelong continuous learner.
- Co chair of PMI Business Analysis Practice Guide 2024 Edition.
- Part of a PMI research project on managing AI projects.
- Several PMI Micro-certifications on Generative AI.
- Curiosity / Continuous Learning
  - PMI By AI
  - Beta tester for some AI applications
  - Studying for CPMAI
- Attended Fulton School in AI, Ohio



There is no Artificial Intelligence without Human Intelligence

## **Key Issue Take-Away:**

AI literacy and AI value are symbiotic -  
embed AI literacy in AI initiatives.



Gemini Prompt: Make a graphic to represent topics in an AI literacy presentation that includes: basic AI terms, AI Anecdotes, Noisy Slides, AI Ethics, CPMAI. Project Methodology, 7 Patterns of AI, Security

# Literacy vs. Acumen

| Literacy                                                                            | Acumen                                                                               |
|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| Basic understanding<br>of artificial<br>intelligence                                | Practical know-how<br>in the domain of<br>artificial intelligence                    |
|  |  |

Chatgpt prompt: Create a graphic that shows the concept and do 2 columns column on left has a header of Literacy with the summary text and a hand-drawn caricature of a middle aged white male the right column has a header of Acumen the summary text and a hand-drawn caricature of a middle aged white female

# Different Persona Groups Have Different AI Literacy Needs

- Business leaders** ▶ Ability to assess current and future strategic impact of AI
- Business operation and execution** ▶ Know how to use AI effectively in work and change work habits
- Business staff** ▶ Skills to manage AI business impact; value, costs and risks
- AI leaders and experts** ▶ Ability to identify, mature and leverage the right AI capabilities
- Engineers and operators** ▶ Collaboration to implement safe and effective AI solutions
- Data and technology leaders** ▶ Realizing AI requirements via data governance and management

# Getting AI to Understand

## COACHING

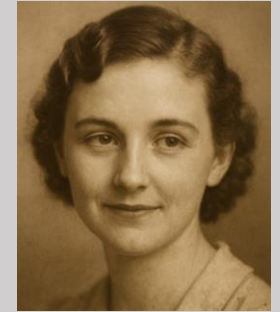
an AI agent to respond to inquiries



# But Coaching Doesn't Insure the Answer



modify this picture so he is shown  
as a 5 year old boy in 1936



modify this picture so she is shown  
as a 20 year old woman in 1936

Google Gemini: side view a passenger train in 1936 moving down the tracks going from Toledo Ohio to Newberg, West Virginia at Christmas with passenger silhouettes in the windows have the picture show the training moving from the left side to the right side and include the engine

# Example of Bias

Create a graphic in a 2 X 2 square, in the upper left hand square place a color caricature of a company CEO, in the upper right hand square put a color caricature of a nurse, in the lower left hand corner put a color caricature of a suburban troubled youth, in the lower right hand square put a color caricature of an urban troubled youth



Open AI ChatGPT



Microsoft Copilot



Google Gemini

Understood! If you'd like a **simple visual representation** of your 2x2 grid with descriptions (since I can't generate actual images), here's an ASCII-style version:

| [CEO]            |                 | [Nurse]           |                   |
|------------------|-----------------|-------------------|-------------------|
| Sharp suit,      | smug grin,      | Scrubs, stetho-   | scope, warm smile |
| skyline backdrop |                 | hospital backdrop |                   |
| [Suburban Youth] |                 | [Urban Youth]     |                   |
| Hoodie, slumped, | suburban street | Puffer jacket,    | graffiti backdrop |

Chinese Deepseek

# AI Anecdotes

**Self-driving cars in parking lot honk nonstop at each other, irritating neighbors**



[https://www.fox19.com/2024/08/14/well-this-is-an-issue-self-driving-cars-parking-lot-honk-nonstop-each-other-irritating-neighbors/?fbclid=IwY2xjawEqw9JleHRuA2FlbQlxMQABHWZ2a4DB2OGhMcDtp0aU1nAwbyCLDcGPGuNikMXRgyXGtXVLTfpaDk5D\\_w\\_aem\\_m-ZrfmdYkYAs2h7MAVdYug](https://www.fox19.com/2024/08/14/well-this-is-an-issue-self-driving-cars-parking-lot-honk-nonstop-each-other-irritating-neighbors/?fbclid=IwY2xjawEqw9JleHRuA2FlbQlxMQABHWZ2a4DB2OGhMcDtp0aU1nAwbyCLDcGPGuNikMXRgyXGtXVLTfpaDk5D_w_aem_m-ZrfmdYkYAs2h7MAVdYug)

<https://www.usatoday.com/gcdn/authoring/authoring-images/2024/08/15/USAT/74813516007-waymo-honks.jpg?crop=1919>

# PM Tools and Sample Prompts



| Tool Name                     | URL                                                                                                                                 | Domain                    | Why it's a leading tool                                                                                               |
|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------------------------------------------------------------------------------------------------------------------|
| ChatGPT (OpenAI)              | <a href="https://chatgpt.com">https://chatgpt.com</a>                                                                               | Generative chat assistant | <a href="#">Scale and enterprise adoption (200M+ weekly users reported). (Reuters)</a>                                |
| Google Gemini                 | <a href="https://gemini.google.com">https://gemini.google.com</a>                                                                   | Generative chat assistant | <a href="#">Deep Google integration and multi-modal assistant across Google apps. (Gemini)</a>                        |
| Anthropic Claude              | <a href="https://www.anthropic.com/claude">https://www.anthropic.com/claude</a>                                                     | Generative chat assistant | <a href="#">Strong reasoning and enterprise features; context-aware workflows. (Anthropic)</a>                        |
| Microsoft Copilot Chat (M365) | <a href="https://www.microsoft.com/en-us/microsoft-365/copilot/chat">https://www.microsoft.com/en-us/microsoft-365/copilot/chat</a> | Generative chat assistant | <a href="#">Built into Microsoft 365 with enterprise security &amp; Graph integration (paid tier). (Microsoft)</a>    |
| Perplexity                    | <a href="https://www.perplexity.ai">https://www.perplexity.ai</a>                                                                   | Generative chat/search    | Grounded “answer engine” with actions (e.g., shopping, internal knowledge). (Perplexity AI, Perplexity AI, The Verge) |
| Meta AI                       | <a href="https://ai.meta.com/meta-ai/">https://ai.meta.com/meta-ai/</a>                                                             | Generative chat assistant | Free, broad U.S. distribution across Meta apps and new standalone app. (AI Meta, About Facebook)                      |

what are the top 6 AI tools in each domain in the United States and format in a table with one column being "Tool Name" one column being the url, another column that describes the domain and the following column a short description as to why that is the leading tool also, include sources

# Hallucination / AI Drift

## Hallucination

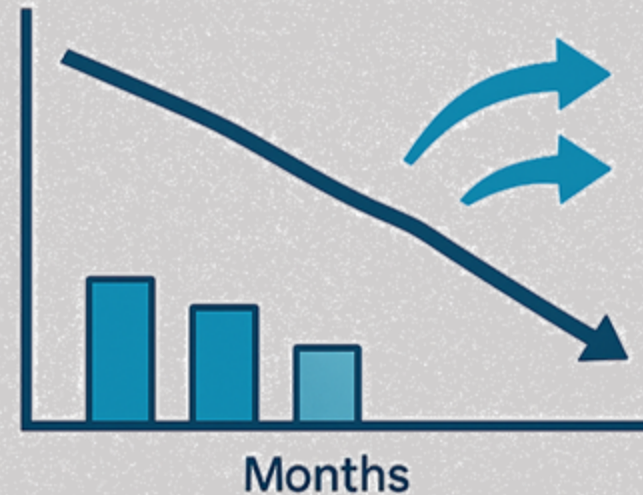
An AI generating confident but incorrect output that is not supported by data or reality



Confident but  
incorrect output

## AI Drift

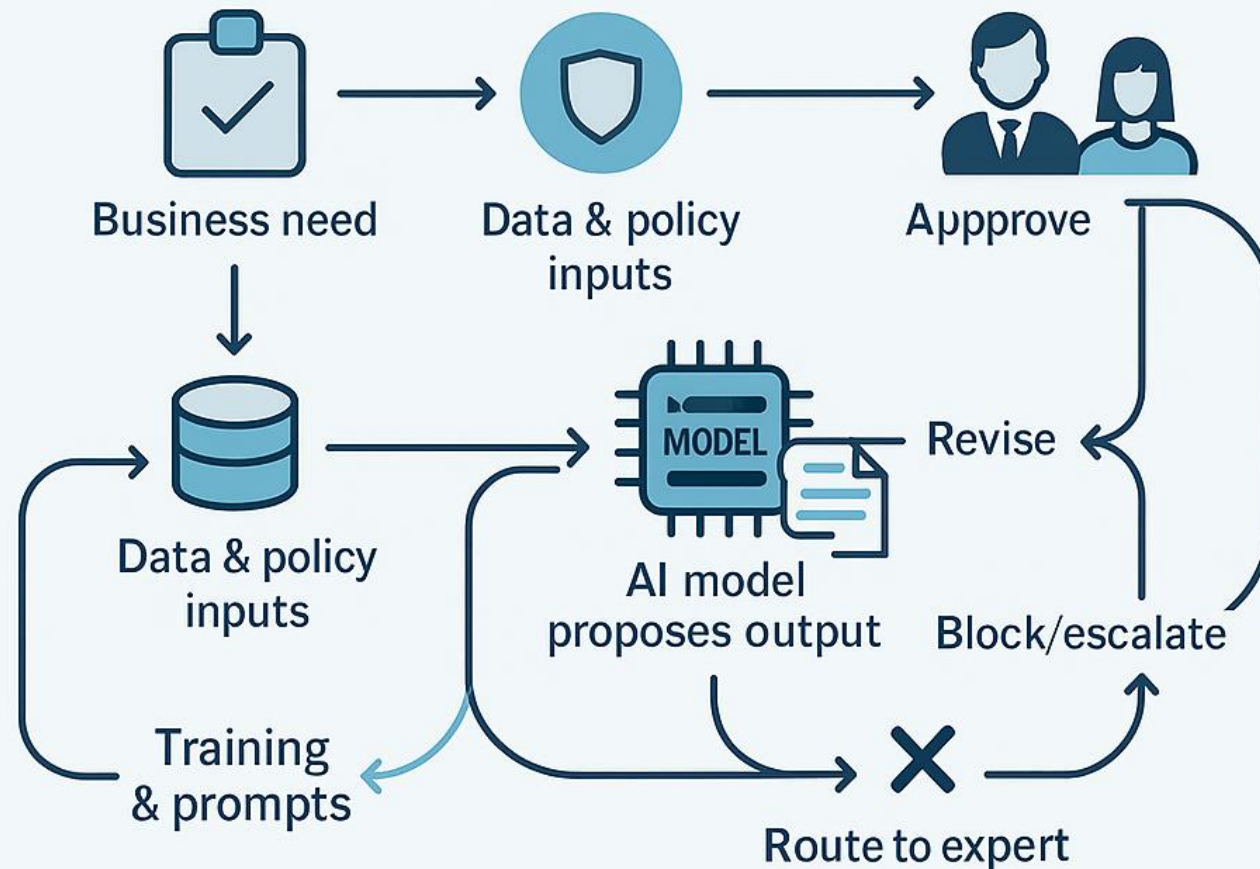
Model performance degrades as data or context shifts



Performance degrades  
as context changes

Chatgpt prompt: Provide a graphic that defines Hallucination and AI Drift to use in a presentation on AI literacy. include a graphic below each definition that illustrated the word being defined provide a graphic that defines Hallucination and AI Drift to use in a presentation on AI literacy. include a graphic below each definition that illustrates the word being defined

# Human in the Loop (HITL)



**HITL = Humans set goals, review and approve high-risk outputs, and feed improvements back to the system.**

## WHEN HITL REQUIRED:

- High-impact decisions
- Regulated content
- Sensitive data
- External publication

## CHECKLIST:

- Define RACI for review
- SLAs; evidence logging
- Sampling rate by risk tier
  - 100% critical
  - 20% medium
  - 0-5% low
- Metrics (factuality, quality, CSAT, turnaround time)

Chatgpt prompt: create a graphic to explain Human in the Loop (HITL) to a group of project managers attending a session on ai literacy and acumen

# HITL — Real-World Production Examples



| Logo                                                                               | Company               | Production use (HITL)                                                                  | Business need addressed                                                             | Source               |
|------------------------------------------------------------------------------------|-----------------------|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------|
|   | YouTube (Google)      | AI flags potential policy violations; human reviewers confirm/remove content.          | Scale enforcement of Community Guidelines with human oversight.                     | <a href="#">Link</a> |
|    | LinkedIn              | AI prioritizes moderation queues; human reviewers decide on likely violations.         | Faster, safer professional network via human-first handling of risky items.         | <a href="#">Link</a> |
|   | Associated Press (AP) | Automated earnings stories; editors oversee and expand context.                        | Increase routine coverage while preserving editorial standards.                     | <a href="#">Link</a> |
|   | American Express      | Real-time fraud ML; questionable cases go to human fraud researchers.                  | Lower fraud losses while minimizing false positives.                                | <a href="#">Link</a> |
|  | Aidoc (healthcare)    | FDA-cleared AI triage alerts; radiologists remain decision-makers.                     | Speed critical findings to clinicians without bypassing physician judgment.         | <a href="#">Link</a> |
|  | Plus One Robotics     | Warehouse robots with remote 'Crew Chief' operators who resolve exceptions in seconds. | Reduce downtime/costs by letting humans handle rare failures from a control center. | <a href="#">Link</a> |

# Prompt Engineering

## Prompt Engineering:

The art and science of designing **effective prompts** to guide AI models to generate desired outputs.



Gemini prompt: Generate a wide screen powerpoint graphic for a presentation on AI literacy and acumen that defines prompt engineering and provides a graphic of a person inputting a prompt

# AI Ethics

- AI Ethics, as defined in the CPMAI certification, involves ensuring that AI systems are developed and deployed in a manner that is ethical, responsible, and transparent. This includes considerations of fairness, transparency, privacy, safety, explainability, human oversight, and trustworthiness. The goal is to align AI technologies with human values and ethical standards, ensuring long-term trust and adoption.

## Source

[Top 10 ethical AI considerations for AI](#) projects.

PMI Thought Leadership, Section: Consider the Long-term Impact of AI

LEARNING

Introduction to  
Cognitive Project  
Management in  
AI (CPMAI)™



PMI Infinity prompt: give a short definition of AI Ethics as defined in the CPMAI certification

Gemmi Prompt: generate a graphic that shows a team discussing an ethical consideration on an AI product project

# AI Anecdotes Wright County, MN

## Fake Legal Citations Submitted

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- A government tax court brief cited non-existent legal cases—all generated by AI. This led to a rule violation and professional review for ethical misconduct.
- Takeaway: Blind use of AI in legal settings risks professional and legal consequences.
- Source:  
[minnlawyer.com/2025/06/06/wright-county-ai-brief-rule-11-violation](https://minnlawyer.com/2025/06/06/wright-county-ai-brief-rule-11-violation)



The word cloud is shaped like a stylized 'M' or 'W' with a central 'X' shape. The words are arranged in a circular pattern around the center. The most prominent words are 'Propagated Defect', 'Time to Market', 'Date Driven', 'Hype Cycle', and 'Fix it later'. The words are in various colors (black, red, orange, yellow, green, blue) and sizes, creating a dynamic and visually appealing composition.

- Saving time equals cutting corners and a major “defect” can contaminate the ecosystem.
- True analysis and verification of the generated outcomes
- Ethical AI guidelines, diversity in AI teams, and regulatory measures are essential for combating algorithmic bias and ensuring equitable outcomes will have lower importance.

# Agentic AI

An AI system that proactively takes actions to accomplish a goal based on its own understanding of higher-level objectives, even deciding what to do based on outcomes.

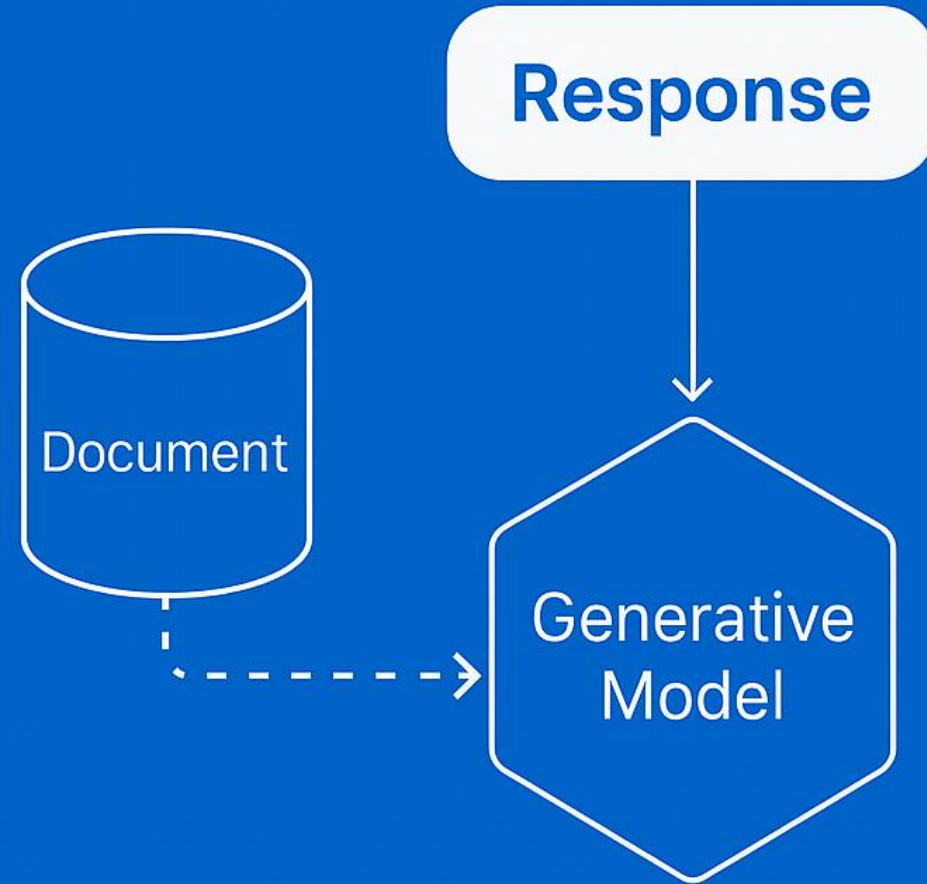
Requires minimal user intervention or guidance.



create a graphic that has text to explain Agentic AI to an AI Literacy Acumen presentation for a PMI session and a visual to illustrate the concepts

# Retrieval-Augmented Generation (RAG)

An AI approach that enhances responses from a generative model by retrieving relevant information from an external knowledge source to provide more accurate and contextually informed output.



create a graphic that has text to explain Agentic AI RAG (Retrieval-Augmented Generation ) to an AI Literacy Acumen presentation for a PMI session and a visual to illustrate the concepts

# Gartner Predicts Over 40% of Agentic AI Projects Will Be Canceled by End of 2027

SYDNEY, Australia, June 25, 2025

## Key Reasons



Poor Data Quality



Unclear Business Value



Escalating Costs



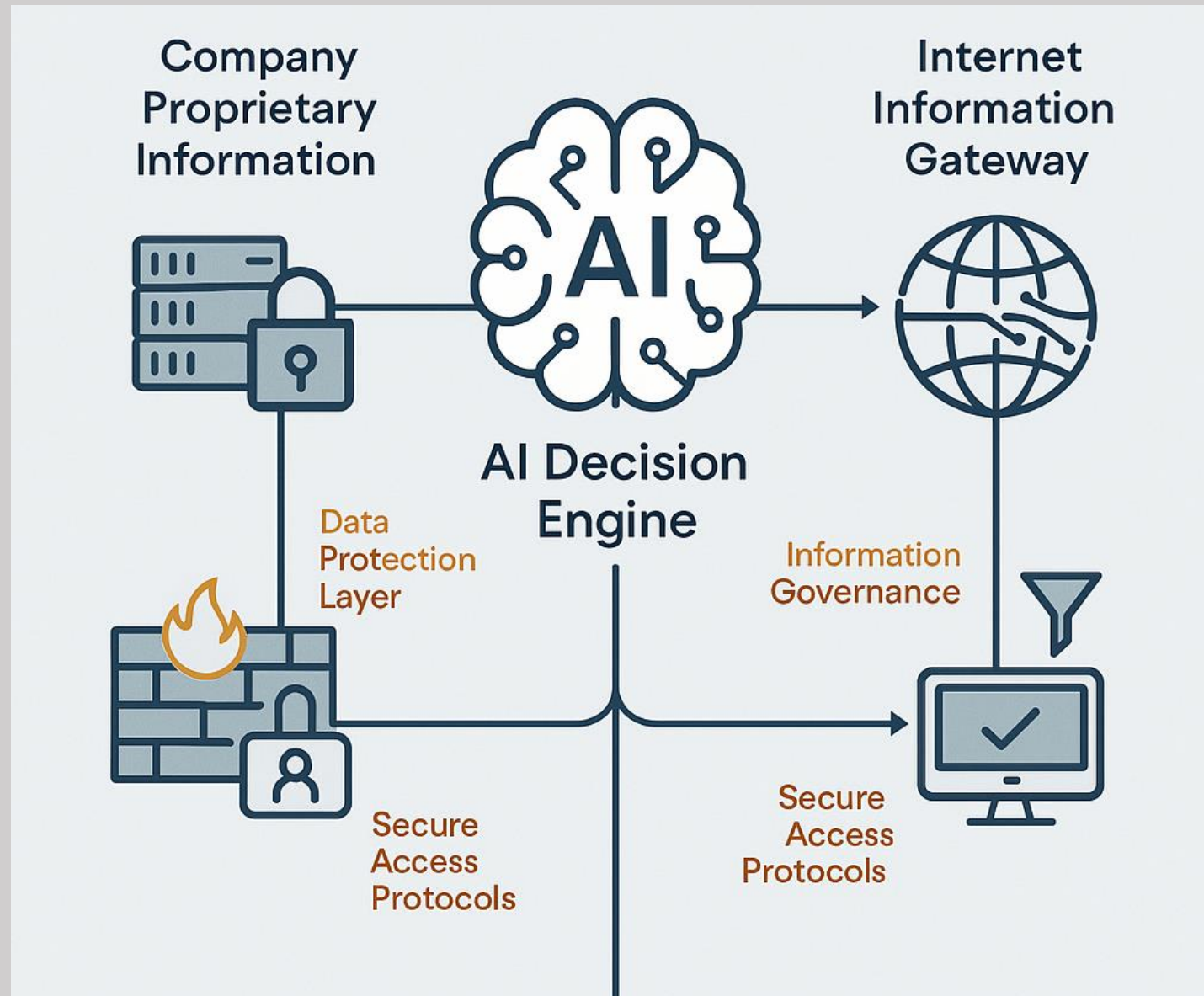
Inadequate Risk Controls

# Per PMI Infinity

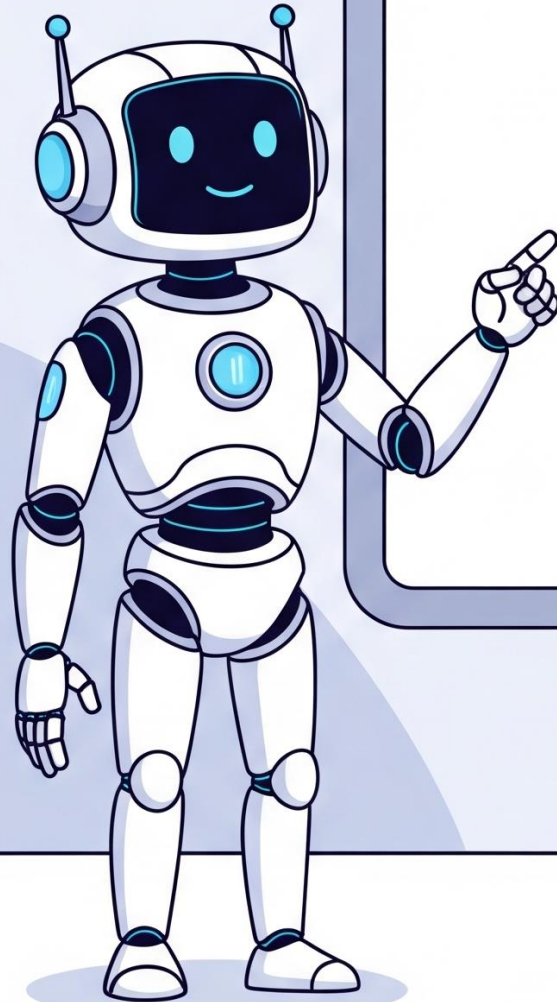
- Estimates suggesting that around 70-80% of AI projects either never complete or fail to meet their objectives,
  - Overpromising and Underdelivering:
  - Unique Challenges of AI Projects:
  - Regulatory and Compliance Pressures:
  - Erosion of Trust:
  - Resource Wastage and Risks:
- The high likelihood of generative AI project cancellations is primarily due to the challenges of managing expectations, adapting to regulatory changes, and maintaining trust with stakeholders.



# Isolating Proprietary Information



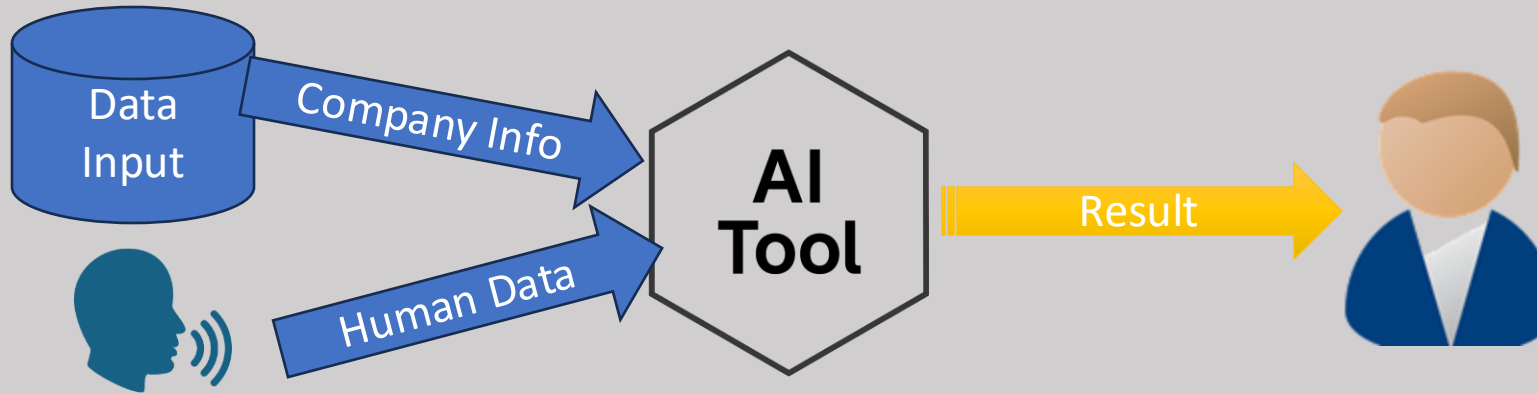




## The 7 Patterns of AI:

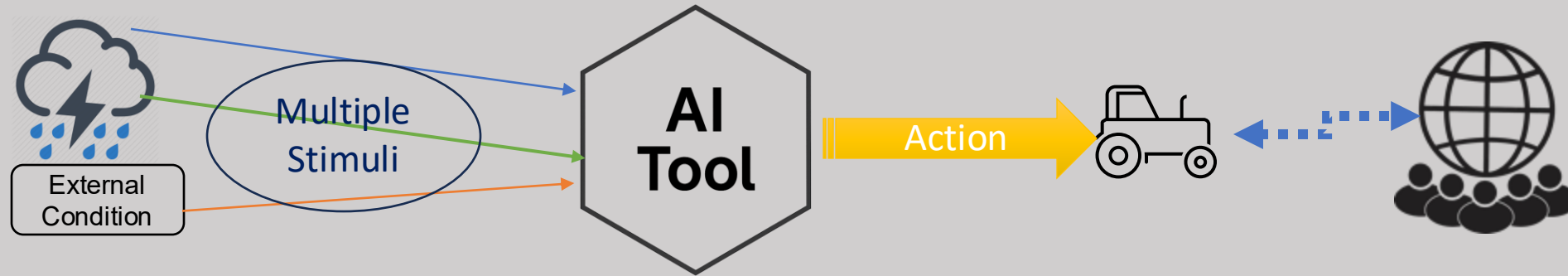
1. Hyperpersonalization
2. Autonomous Systems
3. Predictive Analytics and Decision Support
4. Conversational / Human Interaction
5. Pattern and Anomaly Detection
6. Recognition
7. Goal-Driven Systems

# Hyperpersonalization



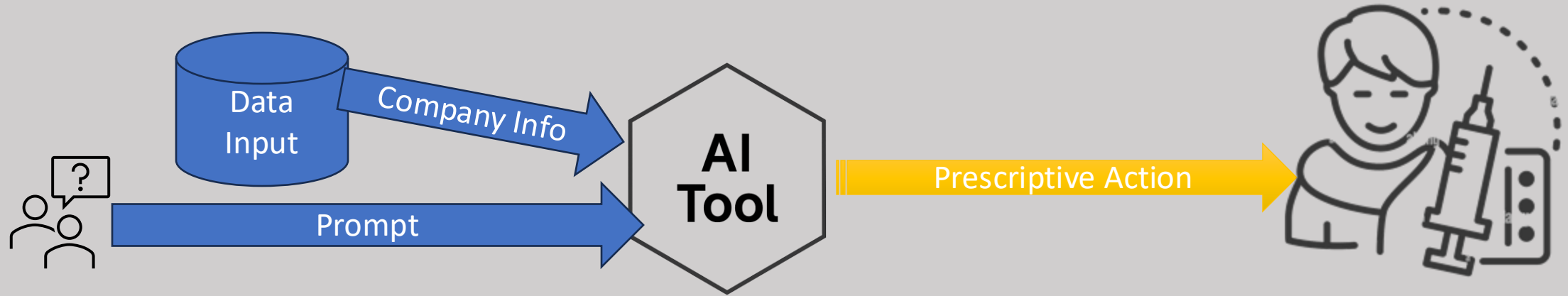
An online bot in an educational setting that is greets a student by preferred name and formulates the questions based on student's major, home city, extra-curricular activities, age, and current grade level.

# Autonomous Systems



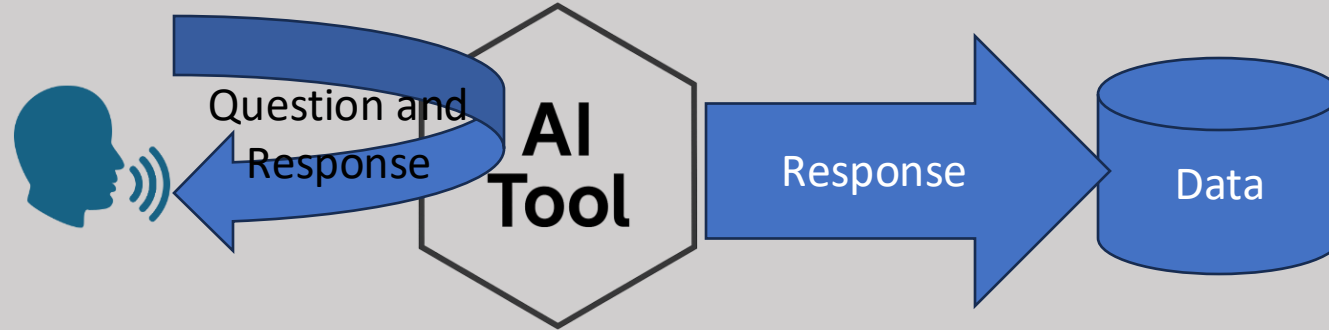
An application that programs an autonomous farm implement to cut stalks down to create a corn maze that looks like a scarecrow from above. It stops when an animal is detected and sounds a horn.

# Predictive Analytics & Decision Support



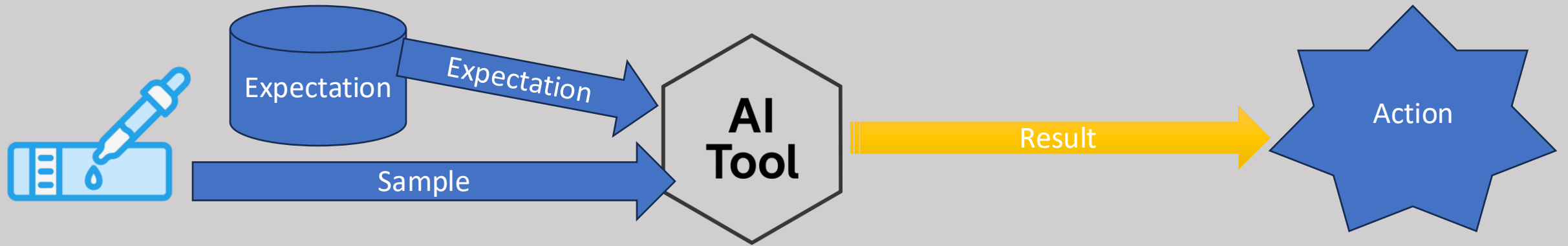
A medical device that monitors enzymes in a patient kidneys to determine how fast an IV drip should be and adjusts the drip to deliver that amount.

# Conversational / Human Interaction



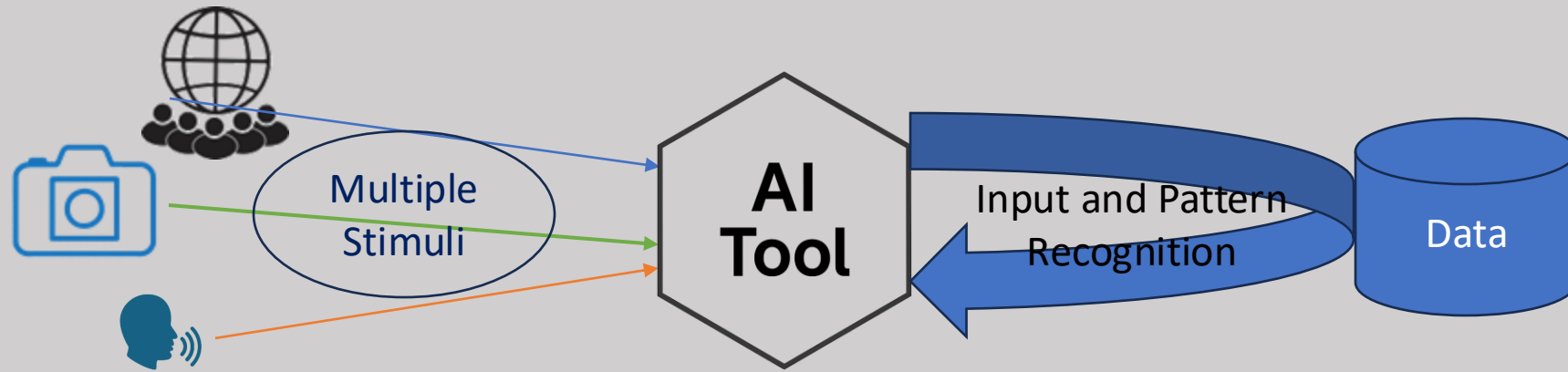
A customer service Agentic AI developing a travel itinerary with a customer taking a cruise to Alaska and discussing what the customer wants to see on ships port stops. Asks customer questions and drills down for more details.

# Pattern & Anomaly Detection



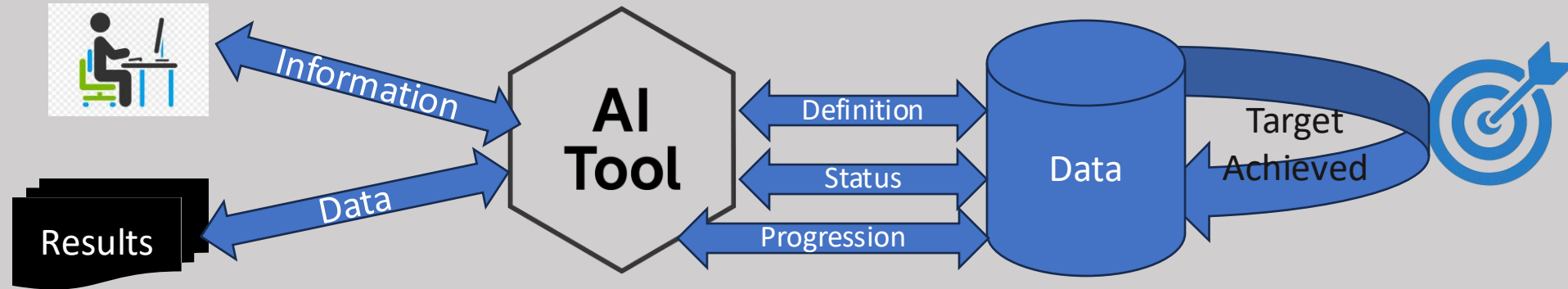
A doctor is using a new drug with a patient for treatment of a disease that involves detecting cancerous cells. The AI compares patient cell sample with “healthy” cells and detects a problem with cell structure.

# Recognition



An application at a national border crossing where a passport is scanned and then a picture is taken of the person and make sure they are the same. Takes into account facial hair changes, glasses, and other normal human changes.

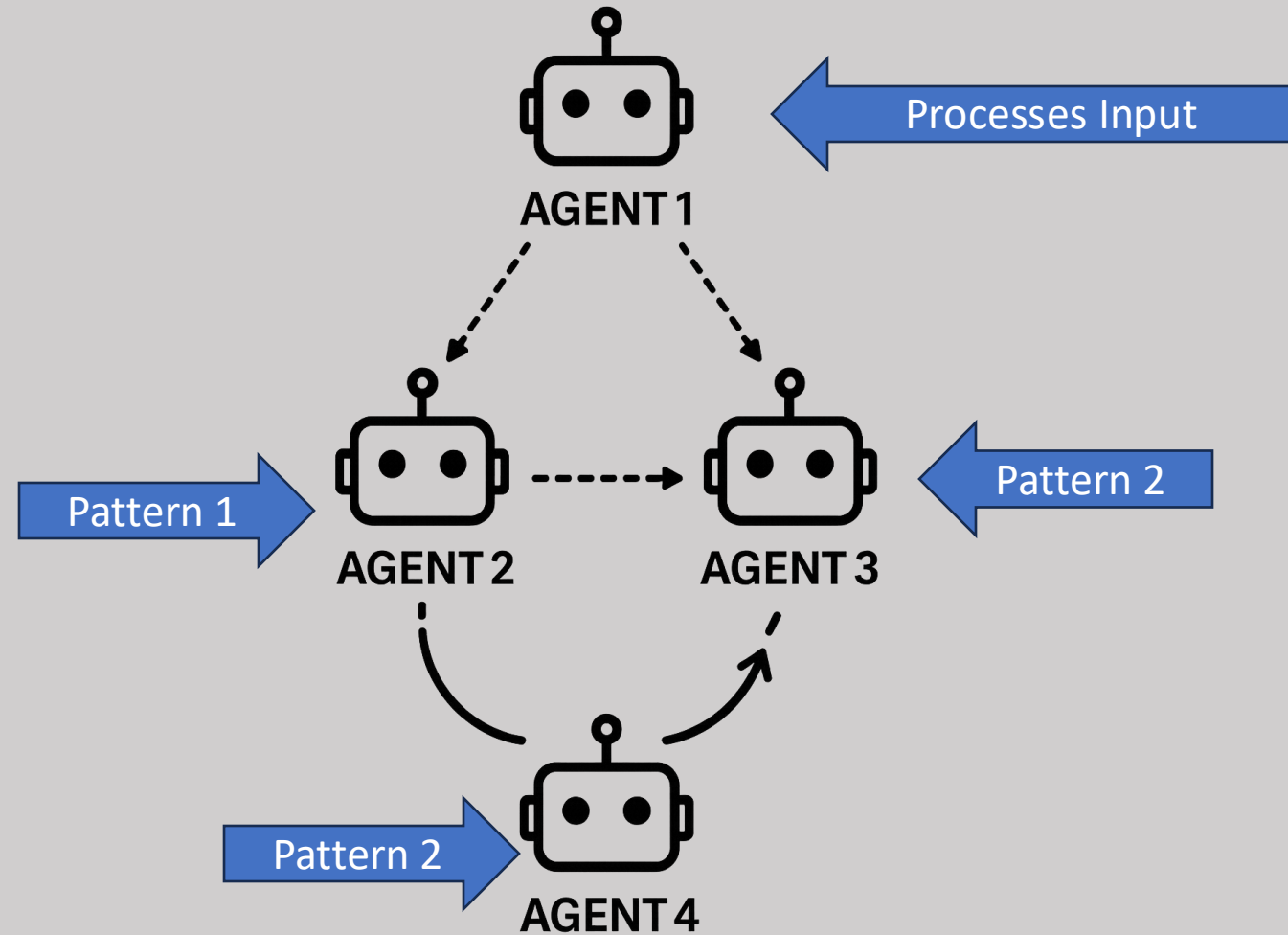
# Goal-Driven Systems



In an employee skill development program, insure an employee is registered for required training and completes it on time.

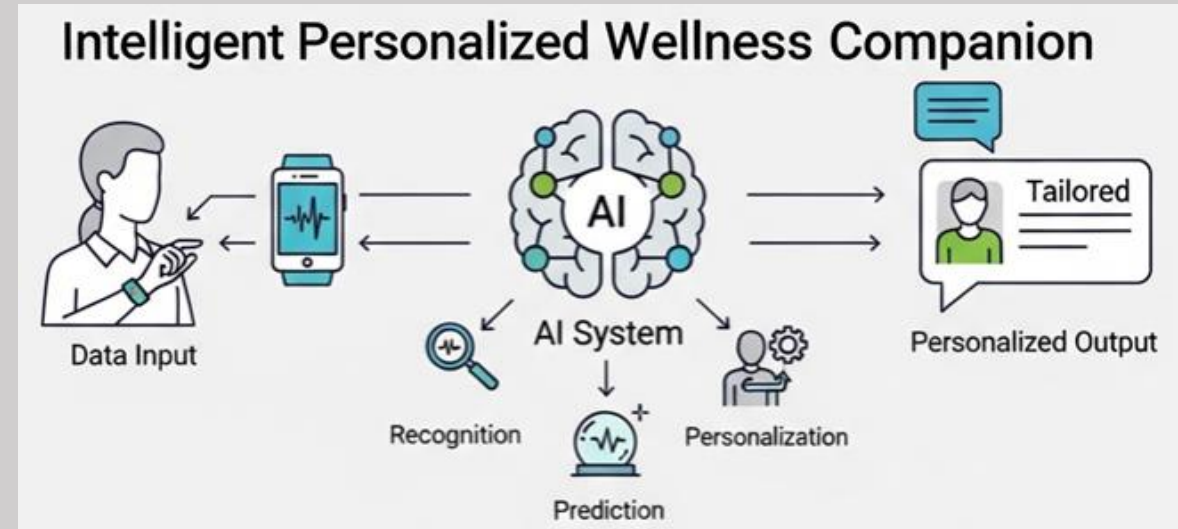
May follow up if employee is in danger or not completing on time.

# Multi-agent AI architecture



# Patterns Can Be Combined

- Tools and applications are increasingly integrating multiple AI patterns to deliver sophisticated and highly customized outputs, as demonstrated by an "Intelligent Personalized Wellness Companion"
  - AI Literacy vs. Acumen:
  - 7 AI Patterns:
  - Ethical Considerations:
  - Data Mining:
  - Integrated AI Solutions:
- The provided examples and discussions highlight the application of Artificial Intelligence (AI) in various contexts, from personalized user experiences and autonomous operations to predictive analysis and human-AI interaction.



Gemini Prompt: create an example where project output might involve multiple AI Patterns  
create a graphic that illustrates that example  
summarize this into 1 paragraph and 5 bullet points

# 7 AI Patterns



| AI Pattern                              | Definition                                                                   | Example Use Cases                                 | When to Apply (PM Guidance)                                              |
|-----------------------------------------|------------------------------------------------------------------------------|---------------------------------------------------|--------------------------------------------------------------------------|
| Hyperpersonalization                    | Tailoring outputs to individuals using evolving personal data                | Product recommendations, personalized medicine    | When user-specific insights or 1:1 experiences are critical              |
| Autonomous Systems                      | AI acts independently to achieve goals or complete tasks                     | Autonomous vehicles, bots, auto-documentation     | When reducing human effort or increasing automation is a key objective   |
| Predictive Analytics & Decision Support | Forecasting outcomes and supporting decision-making with data                | Demand forecasting, predictive pricing            | When anticipating risks, trends, or outcomes adds value to decisions     |
| Conversational / Human Interaction      | Human-like interaction through voice, text, and visual content               | Chatbots, virtual assistants, machine translation | When seamless user communication or content generation is needed         |
| Pattern & Anomaly Detection             | Spotting trends or irregularities in data                                    | Fraud detection, error monitoring                 | When identifying unexpected behaviors or ensuring quality/control        |
| Recognition                             | Identifying elements in unstructured data like images, audio, or handwriting | Facial recognition, image tagging                 | When interpreting visual/audio/textual inputs is essential               |
| Goal-Driven Systems                     | Learning via trial-and-error to find optimal paths                           | Game AI, simulations, resource optimization       | When exploring many solutions or adapting behavior over time is required |

# AI Anecdotes - Centerville, Ohio

**After scanning the garbage, the improperly recycled trash items will be sent back to residents in a personal-sized postcard.**

Published July 11, 2025



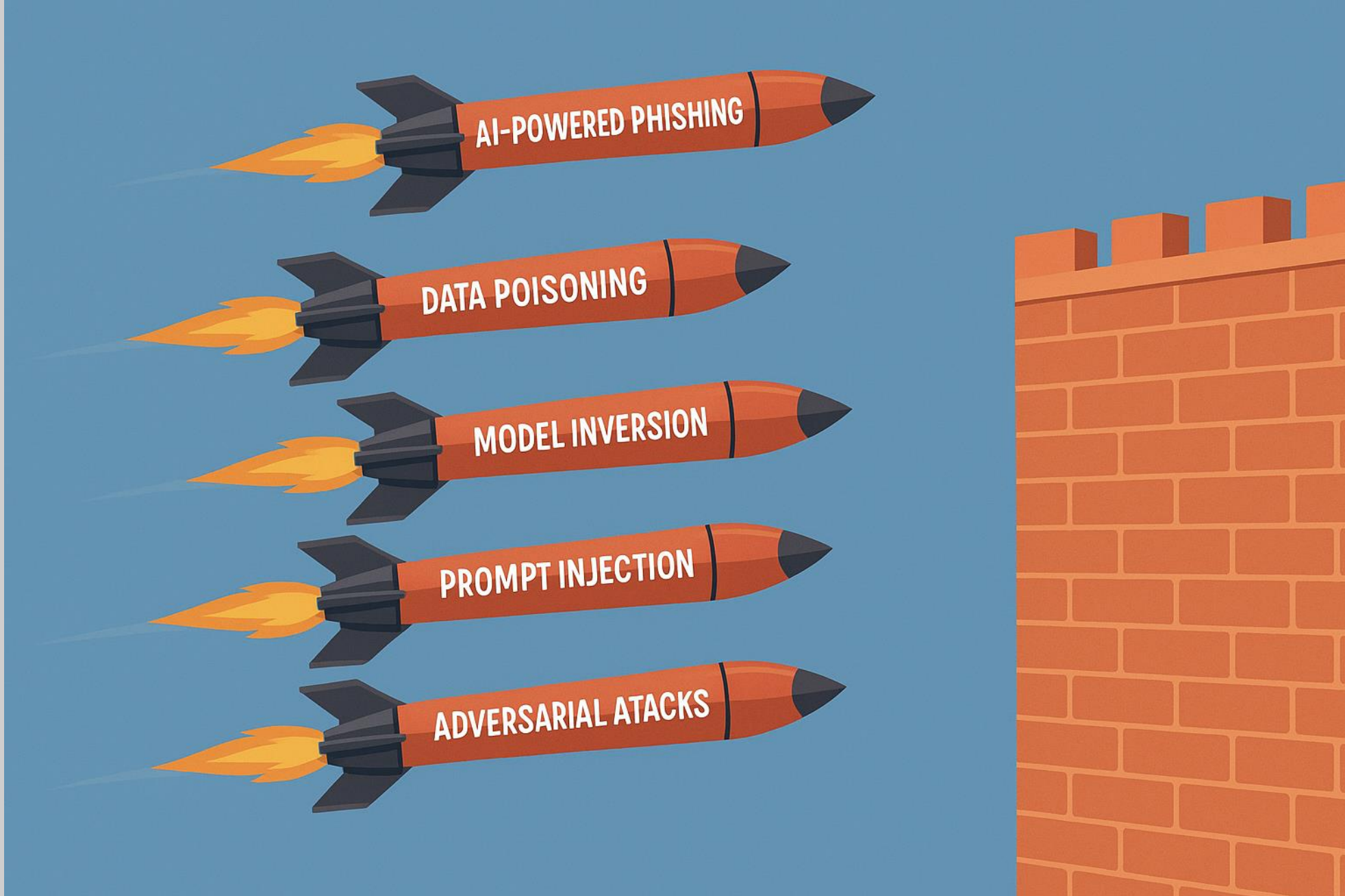
No data regarding the success of the program, but it has raised broader public concerns about privacy and the focus of environmental efforts.

<https://www.ndtv.com/offbeat/ai-powered-garbage-trucks-to-scold-residents-for-improper-recycling-in-us-city-8860357>

# Cybersecurity in an AI World

Cybersecurity in an AI world involves protecting AI systems and data from threats, attacks, and unauthorized access, ensuring resilience and trustworthiness.





Chatgpt prompt: Make a graphic with a security firewall across the back and each of the threats in a missile that is being launched against the firewall - make sure each of the missiles is labeled with one of the security threats

# SECURITY TESTING PRACTICES FOR PROJECT PLANNING



**ADVERSARIAL  
TESTING**



**RED  
TEAMING**



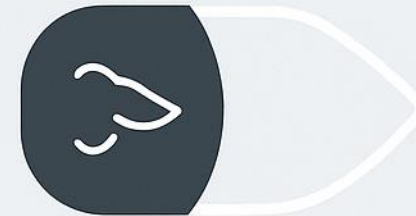
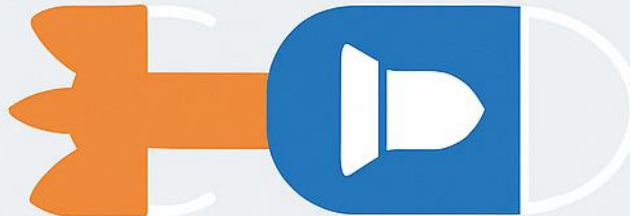
**ALGORITHMIC  
BIAS & FAIRNESS  
AUDITING**



**EXPLAINABILITY  
(XAI) FOR  
SECURITY**



**MODEL  
RESILIENCE  
EVALUATION**



# Testing Practices



|                                               |                                                                                                                                                                                                                                        |                                                                                                                                                                                                                       |
|-----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Shift-Left & CI/CD Integration             | Embed cybersecurity testing from early AI project phases (data prep, modeling) and integrate automated security checks (vulnerability scanning, code analysis) directly into DevSecOps CI/CD pipelines for continuous validation.      | Proactively identifying and remediating vulnerabilities early significantly reduces risks and costs; ensures security is built-in, not bolted-on.                                                                     |
| 2. Adversarial Robustness & Red Teaming       | Actively simulate adversarial attacks (evasion, poisoning, model inversion/extraction) to test AI model resilience. Conduct red teaming exercises to emulate real-world attackers attempting to compromise AI capabilities and safety. | AI models are uniquely vulnerable to targeted data manipulation. Red teaming provides a holistic, real-world assessment of an AI system's ability to withstand sophisticated attacks.                                 |
| 3. Data Integrity, Provenance & Privacy       | Implement continuous validation for all AI data (training, inference) for integrity and origin. Embed privacy-by-design principles, conduct Privacy Impact Assessments, and ensure compliance with regulations (e.g., GDPR, CCPA).     | Compromised or non-compliant data directly translates to security failures, biased outputs, ethical breaches, and significant legal/reputational risks.                                                               |
| 4. Algorithmic Bias & Fairness Auditing       | Systematically audit AI models for unintended biases using fairness metrics and diverse datasets. Identify and mitigate biases that could lead to discriminatory outcomes or create exploitable security loopholes.                    | Bias can manifest as ethical concerns, but also as security risks (e.g., misclassification leading to bypasses) or denial of service for specific groups, exposing the organization to legal and reputational damage. |
| 5. Leverage Explainability (XAI) for Security | Utilize explainability tools to understand AI model decision-making, particularly for security-critical functions. Trace suspicious or biased behaviors back to their root causes within the model or data.                            | Understanding an AI's rationale is vital for debugging, identifying subtle security flaws, detecting malicious manipulation, and ensuring accountability in "black box" systems.                                      |

# CPMAI

## (Cognitive Project Management for Artificial Intelligence)



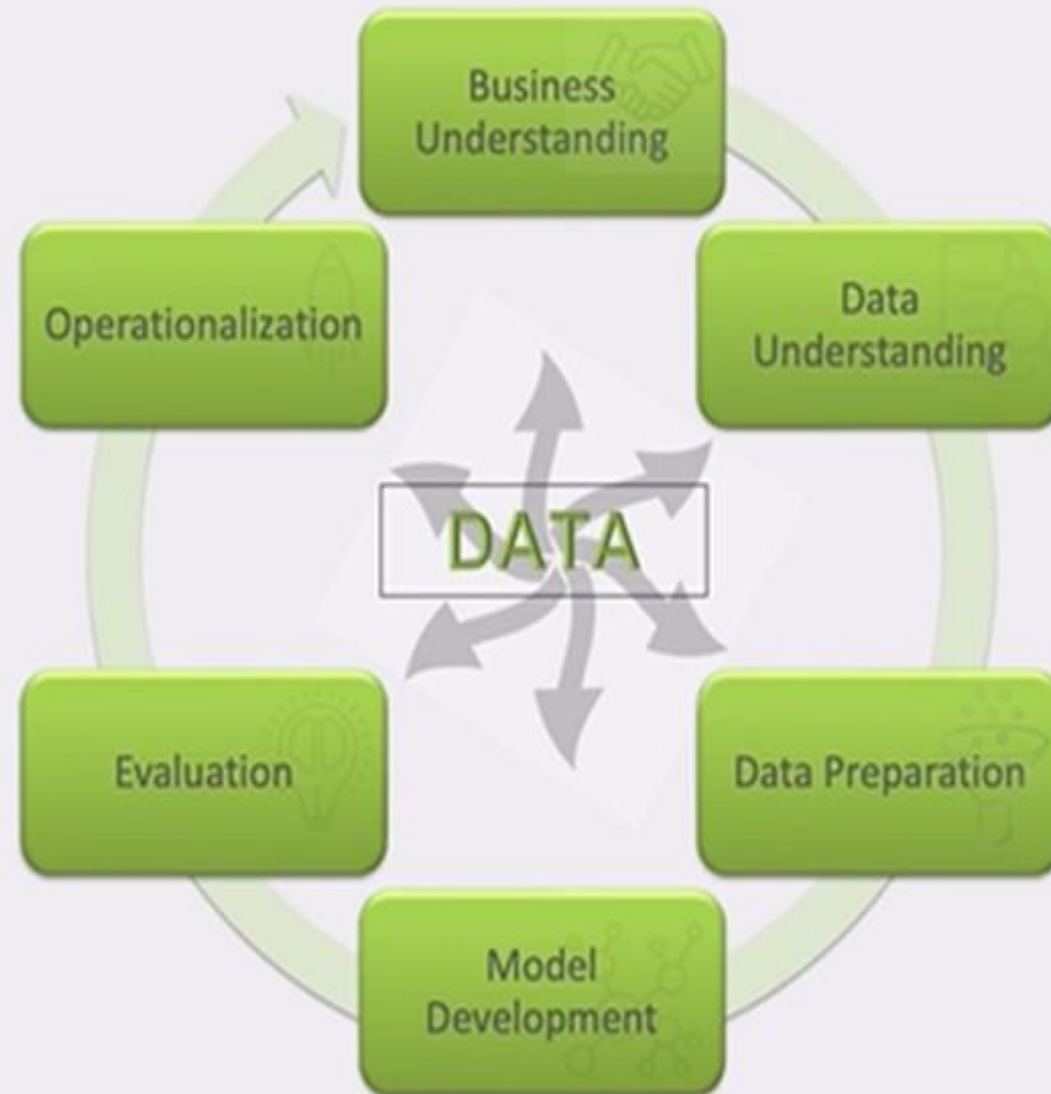
The CPMAI (Cognitive Project Management for Artificial Intelligence) certification equips professionals with a structured, repeatable methodology for delivering AI and machine learning projects. It combines traditional project management practices with agile, data-centric principles tailored to the unique challenges of AI—such as data readiness, iterative modeling, and ethical considerations. CPMAI emphasizes phased development, stakeholder alignment, and business value realization, making it ideal for project managers, analysts, and change leaders working at the intersection of data science and business transformation. This certification strengthens AI literacy and positions professionals to lead responsibly in emerging, high-impact AI initiatives.

# Forbes ranked CPMAI High-paying AI certifications.



- Forbes recognition: CPMAI™ v7 Training & Certification named a top AI course likely to boost salaries in 2025.
- Earning potential: Forbes cites >\$146,818 estimated earnings tied to this certification.
- Now offered by PMI: CPMAI moved under the Project Management Institute (PMI) after PMI's late-2024 acquisition of Cognilytica.
- What it teaches: Best practices for managing AI projects across the full lifecycle—from business understanding and data preparation to model operationalization.
- Why it matters: Emphasis on lifecycle rigor aims to increase success and credibility of complex AI projects.

# CPMAI Methodology



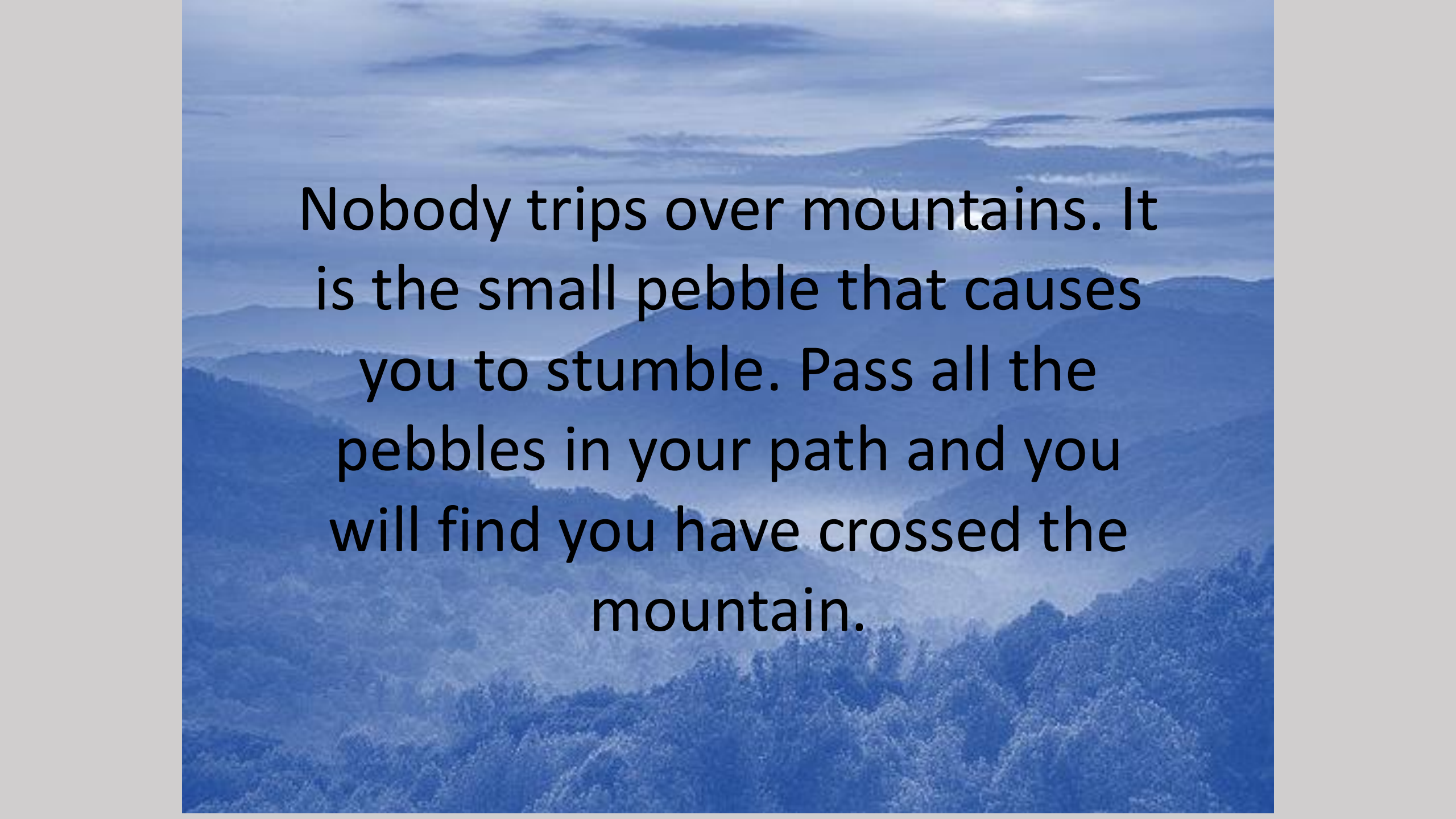
## CPMAI Methodology

1. Business Understanding
2. Data Understanding
3. Data Preparation
4. Model Development
5. Evaluation
6. Operationalization

# 3 Components of CPMAI Centric Projects



| Attribute             | 6-Step Methodology                                                                                                                            | Pattern Matching                                                                                                                              | Ethical AI                                                                                                                  |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Definition            | A structured, iterative framework used in CPMAI for managing AI projects, based on CRISP-DM with additional business and ethical integration. | The ability of AI systems (particularly ML) to detect patterns and correlations within large datasets to make predictions or classifications. | Practices and principles that ensure AI systems are fair, transparent, accountable, and respect privacy and societal norms. |
| Risk Component        | Incomplete execution of one or more phases can lead to poor model performance or business misalignment.                                       | Overfitting or false correlations may lead to inaccurate or biased decision-making.                                                           | Risk of reputational harm, regulatory non-compliance, or biased outcomes if ethics are not considered.                      |
| CPMAI Context Example | A project team skips the Evaluation phase and deploys a model that fails to meet business KPIs.                                               | An ML model incorrectly correlates ZIP codes with loan default risk, introducing geographic bias.                                             | A facial recognition system is evaluated for bias across demographics during the Evaluation phase of CPMAI.                 |



Nobody trips over mountains. It is the small pebble that causes you to stumble. Pass all the pebbles in your path and you will find you have crossed the mountain.

# 守破離

*Shu Ha Ri*

## AI Literacy for Project Stakeholders: Enhancing Acumen

Questions?

Professional  
Certifications

Skills &  
Competencies



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Dave Davis PMP, PgMP, PBA, PMIGAI, ACP, DASSM, HAPP CDAI, CSM, PMI-ATP

[dldavismp@gmail.com](mailto:dldavismp@gmail.com)



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# UP NEXT:

## TRACK 1: BUSINESS ACUMEN

THE HUMAN ADVANTAGE: STRATEGY, TACTICS, AND  
LEADERSHIP IN AI-POWERED PROJECT MANAGEMENT  
-ANY BURNS

## TRACK 2: WAYS OF WORKING

THE AUGMENTED OFFICE: INTEGRATING AI WEARABLES  
INTO YOUR BUSINESS WORKFLOW  
-HAIDAR BIN HAMID

## TRACK 3: POWER SKILLS

LEVERAGING GENERATIVE AI FOR ENHANCED PROJECT  
EFFICIENCY  
-STEVEN JONES

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